



Towards a Human Centered Paradigm in Executive Education

Future of Responsible Management Education
PRME DACH Chapter Conference

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The Humanistic Management Center: Defining humanistic management

We have developed a proprietary approach to humanistic management based on theoretical insight and the exchange with management practitioners. We call it the *three stepped approach to humanistic management*.



For more information please visit www.humanisticmanagement.org

Ethics First – Empowering Responsible Leaders

The Global Ethic Institute at the University of Tübingen and the Humanistic Management Center have partnered to develop and deliver Executive Education through its new brand Ethics First

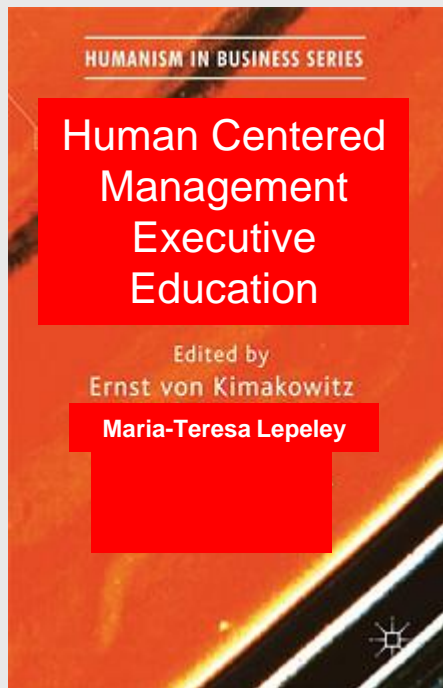


Ethics First is an Executive Education Program to enhance the ethical competence of corporate leadership. The objective of the program is to enable globally operating firms to deal proactively with the challenges of moral, social, and ecological responsibility.

Ethics First will provide tailored in-house offers delivered by an international faculty network. The topical foci are leadership and navigating the stakeholder economy

Human Centered Management Executive Education

New edited volume in the *Humanism in Business Book Series* at
Palgrave Macmillan



Around 20 Contributions from Asia, the Americas, Europe and the Middle East.

In our call we asked for contributions in three areas:

- *Why do we need executive education?*
- *What should we teach in executive education?*
- *How should we teach executive education?*

Why do we need executive education?

What should we teach in executive education?

How should we teach executive education?



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